



PERSONAL INFORMATION



Fashion and Textile Designer Mai Niemi B.A.hons.

 Puutarhatie 4, 02700 Kauniainen, Finland

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 mai@mainiemi.com

www.mainiemi.com

- Facebook: Mai Niemi Finnish Fairytale Shop
" Mai Magic Wardrobe

Sex Female Nationality Finnish

EDUCATION

Central St.Martins College of Art, London
London University & Aalto University, Helsinki
European School of Fengshui

WORK EXPERIENCE

2000-

Fashion Designer and Founder

Helsinki Design Year Designer's Shop in Esplanadi 2012-2013

Mai Niemi Design House, Finnish Fairytale Shop Helsinki 2013 -

1987-1999

Knitwear designer and Manufacturer

Bliss Design knitwear

1987-1994

Fashion Designer

Studio MM, Designers' shop

1979-1983

Industrial Designer

Artistic and project work

2020	Visit Finland Kalevala Kartalle project partner and presenter
2018-19	Helsinki Fashion Week
2019	Enchanted Living Magazine (USA) and Vanity Fair magazine (USA, UK) collaboration projects
2017	International Whales and Dolphins film project with Marina Trost (filming in Germany, Bosnia, Hawaii, Tonga)
2017	Kalevala Samba carnival production, Helsinki Knitwear Kalevala 30 year celebration show
2015	Amazing People show, USA
2014	Finnish Fairytale Fashion show, Dipoli, Espoo, Finland
2013	BBS Radio Show, Reach For It, Denver, USA Mai Niemi Fashion Taking flight event, lecture, USA Fashion Institute of Technology, New York State University & Finnish Fairytale Shop, Senate Square, opening.
2007-2012	Craft fair designer show, Tampere Suden Aika dressing starts 2010
2012	Mai Niemi Exhibition New York
2012	Eunique design fair, Karlsruhe, Germany
2011	Inno Omnia creative centre opening shows
2010	Design Forum, Helsinki: Pohjoismaisten naiskekisjoiden näyttely
2010-2012	Finnish Catwalk, designer shows
2010-2011	Finnish design in UK
2007	Kalevala spirit park opening show
2006	Philadelphia museum of Art & craft show
2005-2006	TAIK development of design Enterprise
2005	National Opera, Liesds for children production dressing TV 2, Syrhämä television series costumes

Awards

Finland Phenomena in textile 2007, Tekstiilin Suomi-ilmio

Inno Omnia Toisinajattelija palkinto 2011, Design Dissident award

- Art
- Photography
- Literature
- Fengshui
- Fashion consulting

Fengshui