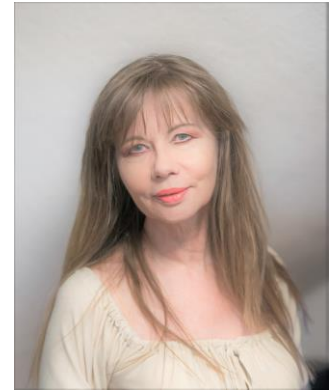


FASHION ,COSTUME and PATTERN DESIGNER**Is competent in the whole design and production process:**

- **Trend anticipation, color charts and materials**
- **Product development, design drawings, patterns and prototypes**
- **Visual marketing and presentation**

Costume design for Opera, TV series and advertising film productions, styling and fashion photoshoots.**Knitting, indoor, outdoor and dance wear projects.****Extensive work experiences as a fashion designer in several Italian design offices****QUALIFICATIONS****Fashion Designer****Fashion Designer****Decorative Painter***Istituto Carlo Secoli, Milano, Padova, 1991–1993**IED Istituto Europeo di Design Milano 1987-1988**Lohja Vocational School, 1978-1980***ADDITIONAL VOCATIONAL TRAINING****From Designer to Buyer Course****Artist's Support Course****Creative Arts Entrepreneurship Training****Costume Designer Course for Cinema****Entrepreneurship Course***Aalto Pro, Aalto University 2011–2012**Aalto Pro, Aalto University 2011**IADE, College of Art and Design, (Taideteollinen Korkeakoulu) 2007**UIAH, College of Art and Design, (Taideteollinen Korkeakoulu) 1996,**Vocational Adult Education Centre, Helsinki**Metropolitan Area 1995***FASHION (Finland-Italy)****"Willi Pohjola" "Urban City Zig-zag" Handmade knitwear collections****"Eco Night& Homewear Collection", inspired of greek goddesses****Knitwear Designer, Laura Fersi "Lapponia" Collection****"Hlam" brand pattern sewing****Special effects for the knitwear for Paris Expofil yarn expo****Fashion Designer for men's jackets and knitwear****Fashion & Knitwear Designer for Piacenza Cashmere****Cashmere cardigans and jackets, design portfolios,****Styling for fashion photoshoots, mood boards and color charts****Knitwear designer for Richmore, knitwear magazine in Japan,****Fashion Photographer for Hitoshi Okoshi's collection****Shoes Designer "Mirella", "Franceschini"****Fashion Designer "Verri" men's clothing line****Fashion Designer "Dainese" sportswear, women's jackets***Novita Oy, Helsinki 2012**Studio Modica, own company in Espoo 2009–2010**Artex S.r.l. Biella, Italy 2003**Studio Gunn Johansson, Biella, 2003**Studio Pierangelo D'Agostin Biella, 2003**Design Studio Ettore Veronese, Biella, 2003**B.Due Italia S.r.l. Biella, 2001-03**Design Studio Benito Macerata, Sant' Elpidio a Mare, Italy 2000-01**Newco S.r.l. Milano 2000**Design Studio Doo Youn Jeoung, Milano 2000*

Fashion Designer (Women's and men's jersey collections)

Maglificio Bruno S.r.l. Arsago
Seprio (Va) 1995

Knitwear Designer Knitwear for Japan

Design Studio Marchesi- Savini,
Milano 1993

Fashion designer/sales manager/ visual designer

Sasch, WarehouseFinlandOy,
Helsinki 1988

**Own fashion collection and show Fashion Designer
Visual designer (winner of two competitions)**

Malhotra Oy, Helsinki 1986
Hakaniemi Elanto Helsinki 1984–
1987

Advertising taping and handtexting, visual designer

Valintatalo Oy, Mainospyörä Oy,
Somiset Oy Helsinki 1984-1987

FILM AND THEATRE

**Pattern Designer for advertisement films and opera costumes of
Fashion Designer Chiara Boni, Men's wedding costume**

Sartoria Teatrale Lo Bosco, Milano
1999

TV series wardrobe "Sydänten Akatemia" Tv 2

Juniper Films Oy, Helsinki 1998

**Costume and set designer "Die Kluge" , in the medieval opera
directed by Josef Novak**

Sibelius Academy, Alexander
Theatre 1997

**Assistant Set designer Anna Kontek in the productions of
"La Bayadere" and " Aurora's Wedding**

Finnish National Opera, Helsinki
1997

Styling of the singer T.T.Purotaka for record sleeve

Warner Music Finland/Fazer
Records Oy 1988

Costume and set design for a spectacle

Kalkhas Oy, Messukeskus, Helsinki
1998

**Costume Designer for an Christmas Elf advertisement film in TV
of The Book of Christmas Elves**

Proidea Oy 1998

Styling and costumes for" Change your Style"article

In magazine, Helsinki 1996

INSTRUCTOR WORK

Instructor of leisure time activities Art and handicraft workshops

Kannelmäki Service Center 29.4-
28.12.2019

COMPETITIONS

4th prize in an Italian Fashion Design Competitions

Matera, Italy 3.7.2011

<http://www.premiomoda.it/it/finalisti/finalisti-terza-edizione-2011/marja-kaariainen-11.html>

Finalist in Diesel clothing brand design competition

Diesel, Helsinki 1997

Finalist in fashion design competition "Giovani Stilisti"

Riccione, Italy 1993

Winner of Oscar De La Renta's window design competition

Hakaniemen Elanto, Helsinki 1987

Winner of Fredrikson's hat shop window design competition

Hakaniemen Elanto Helsinki 1985

PROMOTIONS AND EXHIBITIONS

OPPIPOPAPPI - Promoting my own talents in an open pop-up space

Entresse Shopping Centre , Espoo

Knitwear Workshop, Styling
Lecture: Sustainable Development and Fashion

10.11.-16.12.2014

EXHIBITION SENTIERO DI MODA
“WILLI POHJOLA & URBAN CITY ZIG ZAG “

Hei Helsinki Gallery
24.10-13.11.2015

Handmade knitwear collections
“Dall’ Alba al Tramonto” fashion show
“Goddesses of Kiseleff-Performance” with Eco Night & Homewear Collection
Promotion of Quick fashion Design Course using Italian Design Methods

REFERENCES

Anna Kontek, MA, Set and Costume Designer

Finnish National Opera, Helsinki

HOBBIES AND INTERESTS

Argentinian tango dancing and tango wear design

<https://www.instagram.com/sentieroditangoargentino/>

Photographing nature <https://www.instagram.com/piccolafruttadibosco/>

Pastel art drawing <https://www.instagram.com/sentierodimodaedesign/>

Some project presentations in blog: <https://sentierodimodablog.wordpress.com/>