



**M a r i k a
L E H T I**

Service Designer

Clothing Designer

"My work is based on a deep understanding of design thinking and a long design experience. In the future I find interesting to develop myself in strategic thinking. Wide experience in very different kinds of organisations and design fields will hopefully help.

Contact:

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+358 50 566 46 98
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Employment history

Nevertex Oy

Designing accessories 2019-

-My role is to generate new ideas and give trend visions for collection whose target group is the whole family.

City of Hyvinkää

Deputy teacher or assistant in schools and kid`s day care 2019-

-Beside studying I have been working in schools and kid`s day care. It has been a joy to work also elsewhere than in the design field as it has given perspective for work-life and more self-knowledge. As the work requires spontaneous reactions to changing situations in groups it teaches also facilitation of workshops.

Marika Lehti Ky, entrepreneur 2010-2019

Clients:

Svala of Finland, Nevertex, Flow cosmetics, Finntextil, Top-Knit/Brenda knitwear, SOK/Women`s lingerie and swimwear, Jousipaita, Matex.

-Trend visions, collection design, product instructions, package and labeling design.

-Novita, knitting instructions.

-Ornamo Ry/Skidiakatemia, kid`s design club.

Collections:

1kertaa2 interior collection coworking with Piia Kalliomäki 2013-2019.

-designing, marketing, selling and coordinating the collection.

Hyria Education

Evaluation of proofs, interior decorators 2019

Teacher in textiles/Interior decorators 2016-2017.

Petritex Oy

Designer for Petrifun 2003-2008

Oy Turo Tailor Ab

Design and marketing coordinator, 2000-2003

Design assistant, 1996-99



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Design samples:
[www.finnishdesigners.fi/
portfolio/marika.lehti](http://www.finnishdesigners.fi/portfolio/marika.lehti)

LinkedIn:
[www.linkedin.com/in/
marika-lehti](http://www.linkedin.com/in/marika-lehti)

Referees:

Piia Kalliomäki
Studio Kalliomäki
P. 050 356 16 73

Sari Husso
Visual Designer
OP ryhmä
P. 050 59 14 515

Education

Service design

Master's degree, Metropolia, Helsinki 2020-2021
Master's thesis: Designing services for circular economy,
case Rester Oy.

Basics in service design

Häme summer university, Hämeenlinna 2019

Interior decorator

TTS Education, Rajamäki 2008-2009

Visual design

Infor, Helsinki 2000-2001

Basics for advertising

Markkinointi-instituutti, Helsinki 1999

Bachelor's degree

Clothing design, Kuopio Academy of Design 1997

Stipends

Tex-Inno stipend 2018-2019

coworking with Top-Knit Oy
-The target in the project was to find new solutions for
knitted interior textiles.

Arts promotion center Finland 2015

-The stipend was used for promoting collection 1kertaa2 in
Stockholm Furniture & Light Fair.

Memberships

Ornamo Art and Design Finland, 2008-

Creative software skills

From Adobe CC programs: Illustrator, Photoshop, Indesign

Language skills

Finnish mother tongue, English excellent, Swedish good